

Thank you for your interest in advertising in the Village Voice, Hatfield Peverel Parish Council's free digital monthly magazine. The online magazine is published on the first of each month and is available on the <u>Parish Council website</u>, and sent via email to subscribers. The magazine is promoted through social media, the council website and on village noticeboards. Printed copies are available from the Village Hall.

AD SPECIFICATION

- Adverts can be supplied as High Resolution PDF files All images and fonts must be embedded.
- All pictures must be high resolution 300dpi, and used at not more than 100% size, otherwise quality cannot be guaranteed.
- All pictures and colour files should be CMYK format. We do not accept responsibility for any pictures or materials in RGB format.
- On full page adverts, please ensure that all important information is set to a minimum of 12mm from the margin to prevent it from getting lost in the spine.

LOGOS

Please supply a 300dpi high resolution file as either a jpeg, tiff or eps. We cannot use web resolution logos.

DELIVERY

Email is the preferred method of delivery for advertising material: <u>communications@hatfieldpeverelpc</u>.com

DEADLINES

Copy must be received by the 14th of the month prior to the month of publication.

AD SIZING

Full-Page Ad

Type area: W 180mm x H 261mm

Half Page Horizontal Ad

Type area: W180mm x 120mm

Quarter Page Vertical Ad

Type area: W87mm x 128mm



AD RATES

Full page (A4) - £33+ vat Half page (A5) - £18 + vat Quarter page (A6) £11 - + vat 10% discount applied when 3 consecutive months purchased

Contact details

Janice Fitzpatrick, 07793 203201 communications@hatfieldpeverelpc.com

To view archived issues of Village Voice visit here