

Advertising in

HATFIELD PEVEREL

VILLAGE VOICE

Thank you for your interest in advertising in the Village Voice, Hatfield Peverel Parish Council's free digital monthly magazine.

The online magazine is sent to email subscribers on or around the 28th of the month. It is then published on the first of each month on the [Parish Council website](#), and printed versions of the magazine are then made available to read or take from the Coffee Lounge at the Village Hall, Hatfield Peverel Station & Hatfield Peverel Library as well as the Maldon Heritage Centre.

The magazine is promoted through social media, the council website and on village noticeboards.

AD SPECIFICATIONS

- All adverts to be supplied as High Resolution **PDF files**
All images and fonts must be embedded.
- All pictures must be high resolution 300dpi, and used at not more than 100% size, otherwise quality cannot be guaranteed.
- All pictures and colour files should be CMYK format. We do not accept responsibility for any pictures or materials in RGB format.
- On full page adverts, please ensure that all important information is set to a minimum of 12mm from the margin to prevent it from getting lost in the spine.

LOGOS

Please supply a 300dpi high resolution file as either a jpeg, tiff or eps. We cannot use web resolution logos.

DELIVERY

Please email the editor, Janice Fitzpatrick, with all advertising material: communications@hatfieldpeverelpc.com

DEADLINES

Copy must be received by 5pm on the **14th of the month** prior to the month of publication.

SIZING OF AD COPY

Full-Page Ad

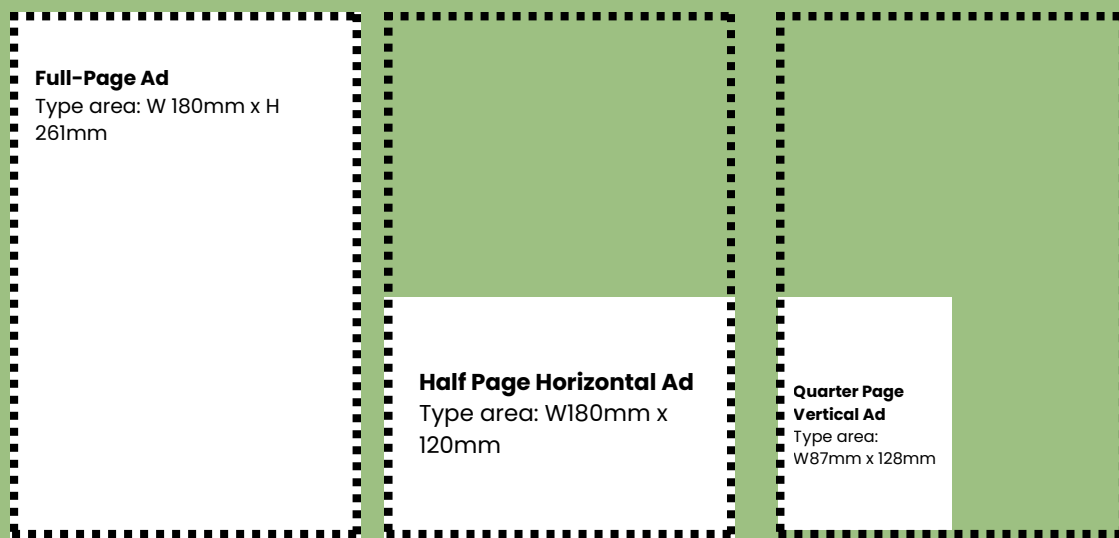
Type area: W 180mm x H 261mm

Half Page Horizontal Ad

Type area: W180mm x 120mm

Quarter Page Vertical Ad

Type area: W87mm x 128mm



AD RATES

please note, ad rates will increase from 1st January 2027

AD SIZE	CURRENT PRICE (until 31 Dec 2026)	PRICE FROM January 2027
Quarter page	£11 + VAT	£15 + VAT
Half page (landscape)	£18 + VAT	£27 + VAT
Full page	£33 + VAT	£48 + VAT

Currently, a 10% discount is applied when 3 consecutive months are purchased. As of January 2027, a 10% discount will be applied for 6 months of consecutive advertising.

Contact details

Janice Fitzpatrick, Editor  0300 1024486

 communications@hatfieldpeverelpc.com

To view archived issues of Village Voice [visit here](#)